

Via Licensing Announces Availability of Digital Radio Mondiale Patent License

Via Licensing Corporation launches new patent pool with broad coverage of both audio and modem patents essential to the Digital Radio Mondiale standard

San Francisco, March 28, 2005—Via Licensing Corporation, in association with the Digital Radio Mondiale Licensing Committee, today announced the commencement of the Digital Radio Mondiale patent licensing program. Digital Radio Mondiale (DRM) is the only digital transmission system for short-, medium-, and long-wave bands with the ability to use existing frequencies across the globe. The DRM system provides clear, near-FM quality sound that represents a dramatic improvement over analog transmissions and has the additional capacity to integrate data and text. DRM holds the promise of revitalizing broadcasting bands below 30 MHz and achieving widespread use around the world.

The DRM patent pool brings together the essential DRM patents of multiple companies, making it straightforward and convenient for product manufacturers to acquire the rights from all of these licensors in a single transaction. The existence of a patent-pool licensing program providing access to a standard set of terms offered on a reasonable and nondiscriminatory basis ensures a level playing field on which a competitive market can develop for manufacturing and selling DRM-based products.

The DRM patent pool includes patents essential to both the audio-coding and radio-transmission aspects of the DRM standard. Manufacturers and developers of professional encoding or transmission/monitoring products, as well as manufacturers of consumer receiver products, will benefit from the availability of this license.

Companies that have been working with Via Licensing to bring the DRM patent-pool license to market include AT&T Corp., Coding Technologies, Dolby Laboratories, France Telecom, Fraunhofer IIS, NEC Corporation, Philips Electronics, Robert Bosch GmbH, Sony Corporation, TDF, T-Systems International GmbH, Thales, and VoiceAge Corporation.

Ramzi Haidamus, president of Via Licensing Corporation, said, "It is truly gratifying to see the collective effort of all the dedicated licensors bear fruit. The successful launch of a joint commercialization program for essential DRM patents is a reflection of the constructive, collaborative spirit that has always been a welcome ingredient in the culture of the DRM Consortium and the related essential patent holders. Via Licensing is very pleased to be in a position to offer this license at the right time

to facilitate the orderly launch of Digital Radio Mondiale receivers from multiple vendors targeting consumers worldwide."

The patent licensing fees for DRM products are presented on the Via Licensing website at www.vialicensing.com/products/drm/license_fees.html.

About Via Licensing Corporation

Via Licensing Corporation develops and administers patent licensing programs or patent pools on behalf of innovative technology companies and for the convenience of licensees. Via Licensing Corporation is a wholly owned subsidiary of Dolby Laboratories, Inc. (NYSE: DLB) and benefits from the expertise, infrastructure, and strategic business relationships that Dolby has developed in more than 35 years of licensing into the consumer electronics and personal computing markets. Via Licensing is involved in the development and operation of licensing programs for both mandated and de facto or emerging standards. For more information about Via Licensing Corporation, please visit www.vialicensing.com.

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